

Case Study 2 Grading Rubric

Attribute	Description	0	Level	5	Score	Notes	
Correctness of Analysis	Are the calculations and graphs correct?	Incorrect analytical approach or explanation.	→	Calculations and explanations completely correct.			
Completeness of Analysis	Were the right questions asked? Were the right economic tools used to answer them?	None of the key issues were analyzed.	→	All important issues identified and analyzed thoroughly.			
Clarity of Exposition	Was the memo clearly written? Did it avoid unnecessary jargon?	Major problems with organization or grammar; would need to be rewritten.	→	Clear, concise and readable.			
Completeness of Exposition	Were the results explained adequately?	Key results given with no explanation.	→	Thorough explanation of all results.			
Specific Things the Memo Should Do or Avoid	<input type="checkbox"/> Describe current situation <input type="checkbox"/> Describe proposed change <input type="checkbox"/> Present key results <input type="checkbox"/> Briefly explain key results <input type="checkbox"/> Present gains and losses by group <input type="checkbox"/> Tables and figures have titles <input type="checkbox"/> Tables and figures are mentioned before they appear <input type="checkbox"/> Text is concise						
	<input type="checkbox"/> Evaluate effectiveness and efficiency <input type="checkbox"/> No technical terms (see handout) <input type="checkbox"/> No market diagrams <input type="checkbox"/> No equations <input type="checkbox"/> No first person plural pronouns <input type="checkbox"/> No second person pronouns <input type="checkbox"/> Opinions are about means rather than ends (the policy's goals)						

Score out of 20: