

## MAX 401 Grading Rubric for Presentations

Points	Item	Needs work	Good	Excellent	Description
<b>Content: 0-5 points</b>	Title slide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Clear and complete. Includes title, your name, the name of the program, and the university.
	Statement of problem	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Concise and compelling statement of the problem you're trying to fix and why it's important.
	Evidence on the problem	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Provide evidence on how widespread the problem is and how severe it is for people affected.
	Description of action	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Describe the action. Who does what when; who pays for what; how participants are recruited; and how the action fits into the organization's broader activities.
	Evidence on the action	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Provide evidence to support your claim that the action would address the problem. Discuss whether it or something similar been used elsewhere.
	Discussion of evaluation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Explain how the organization would be able to judge whether the action succeeded.
	Concise and focused	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Avoids tangents, digressions and unnecessary detail.
<b>Form: 0-5 points</b>	Pace and timing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Neither too fast or too slow. Stayed within the time limit.
	Level of discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Appropriate for an audience of educated people who are not specialists in the area.
	Logic and organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Argument flows logically from one point to the next.
	Visuals	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Used effective and appropriate photos, figures and graphs. Avoided slides full of bullet points.
	Engagement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Made eye contact and talked to the audience rather than at them.
	Questions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Receptive to questions and answered them clearly and succinctly.
	<b>Total out of 10 points</b>				