

# Impacts of the Alphaville Ride Sharing Tax Proposal

## Data

Original price	20	price0
Tax	2	tax

## Alphaville Survey

	H	L	
Population	100,000	200,000	pop
Per capita income	80,000	27,000	income
Per capita rides	50	30	quant0

## Betatown Data

	H	L	
Predicted % change in Q	-20%	-10%	pct_change

# Impacts of the Alphaville Ride Sharing Tax Proposal

## Analysis

New price with tax   $price1 = price0 + tax$

## Per capita impacts

	H	L	
Initial spending on rides			$spend0 = price0 * quant0$
Change in Q			$q\_change = quant0 * pct\_change$
New Q			$quant1 = quant0 + q\_change$
New spending			$spend1 = price1 * quant1$
Tax revenue			$rev = tax * quant1$
Effective tax rate			$etr = rev / income$

## Community impacts

	H	L	Total	
Initial rides				$rides0 = pop * quant0$
New rides				$rides1 = pop * quant1$
Percent change				$pct\_tot = (rides1 - rides0) / rides0$
Tax revenue				$rev\_tot = pop * rev$

# Impacts of the Alphaville Ride Sharing Tax Proposal

## Analysis

New price with tax 

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 $price1 = price0 + tax$

## Per capita impacts

	H	L	
Initial spending on rides	1,000	600	$spend0 = price0 * quant0$
Change in Q	-10	-3	$q\_change = quant0 * pct\_change$
New Q	40	27	$quant1 = quant0 + q\_change$
New spending	880	594	$spend1 = price1 * quant1$
Tax revenue	80	54	$rev = tax * quant1$
Effective tax rate	0.1%	0.2%	$etr = rev / income$

## Community impacts

	H	L	Total	
Initial rides	5,000,000	6,000,000	11,000,000	$rides0 = pop * quant0$
New rides	4,000,000	5,400,000	9,400,000	$rides1 = pop * quant1$
Percent change	-20.0%	-10.0%	-14.5%	$pct\_tot = (rides1 - rides0) / rides0$
Tax revenue	8,000,000	10,800,000	18,800,000	$rev\_tot = pop * rev$