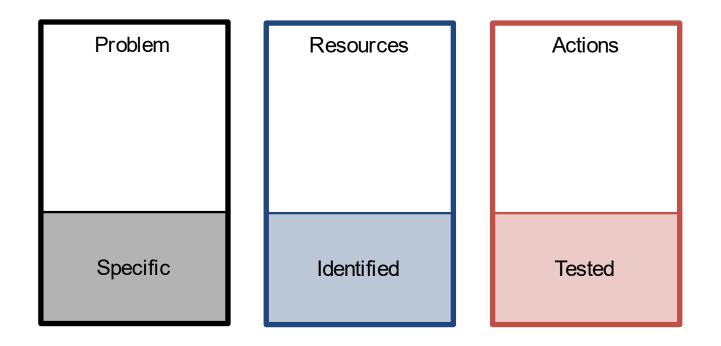
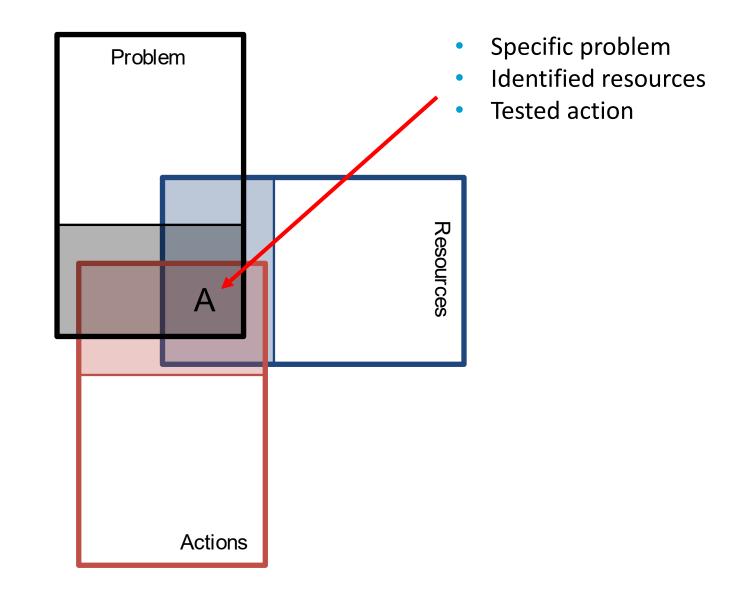
Components of Action Plans



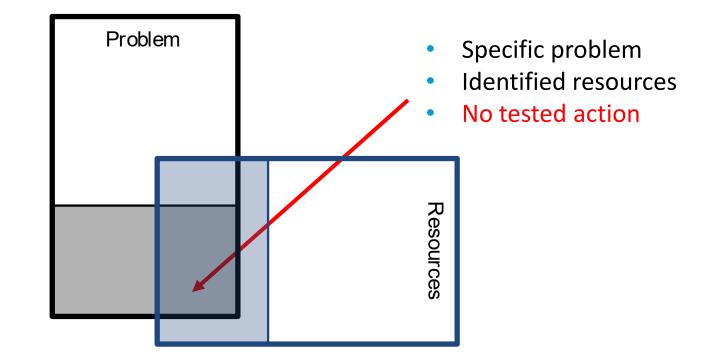
Three components



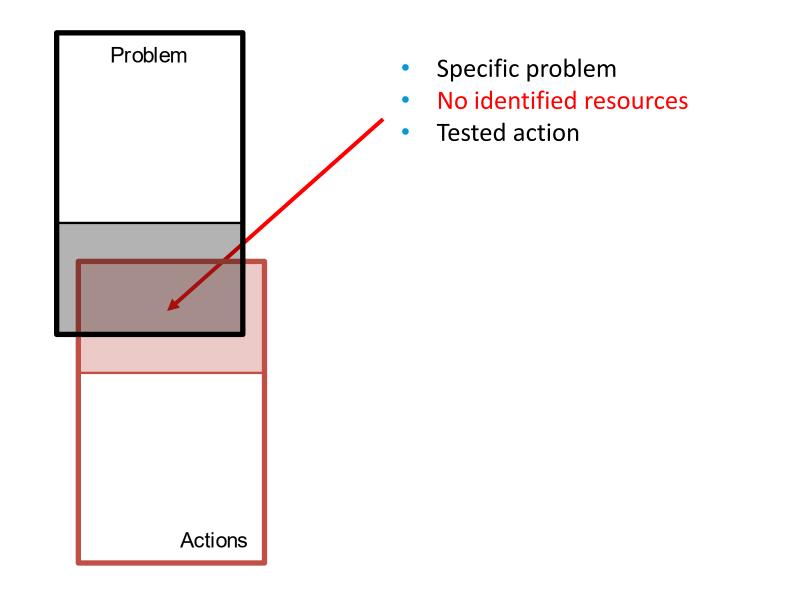
Standard Action Plan



Experimental



New organization or individual action



MAX 401 - Introduction

Bottom line

- 1. Address a compelling social problem
- 2. Focus on a specific, identifiable population
- 3. Have either or both of the following:
 - A community partner
 - An action with a proven track record