

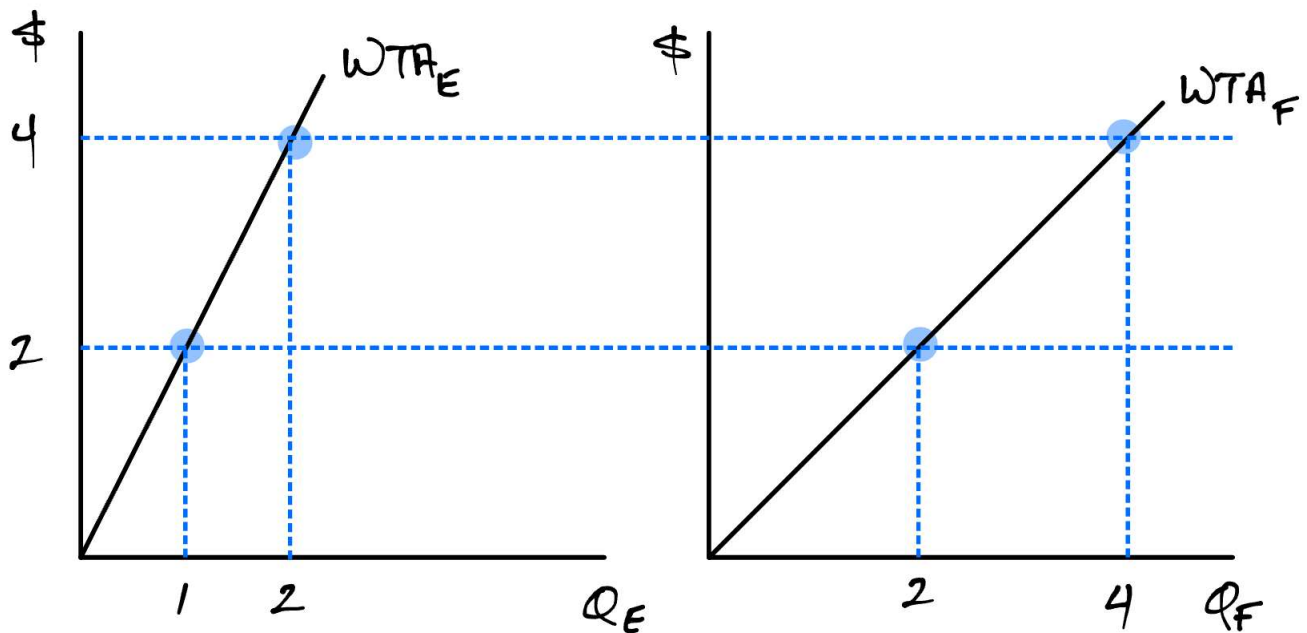
Adding Supply

Two sellers:

$$E \quad WTA_E = 2Q_E^S$$

$$F \quad WTA_F = Q_F^S$$

Graphing:



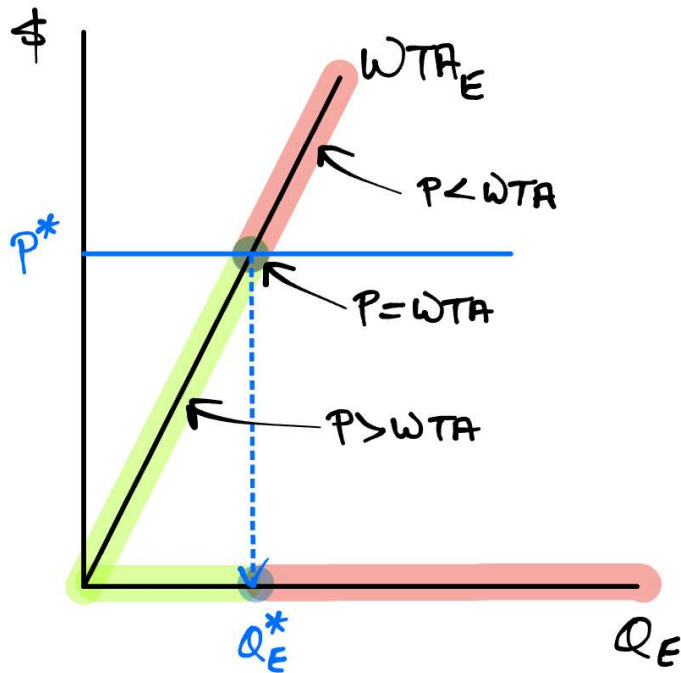
For each P , how much will seller E offer, Q_E^S ?

Decision rules:

- Sell if $P \geq WTA_E$
- Don't sell if $P < WTA_E$

Result: Q_E^* is where WTA crosses P :

$$WTA_E(Q_E^*) = P$$



Use to derive E's supply equation $Q_E^S(P)$

WTA equation: $WTA_E = 2Q_E^S$

Decision rule: $WTA_E = P$

Eliminating WTA_E :

$$P = 2Q_E^S$$

$$Q_E^S = \frac{1}{2}P$$

Seller F's supply:

$$WTA_F = Q_F^S$$

$$WTA_F = P$$

Solving:

$$P = Q_F^S$$

$$Q_F^S = P$$

Finding the market supply:

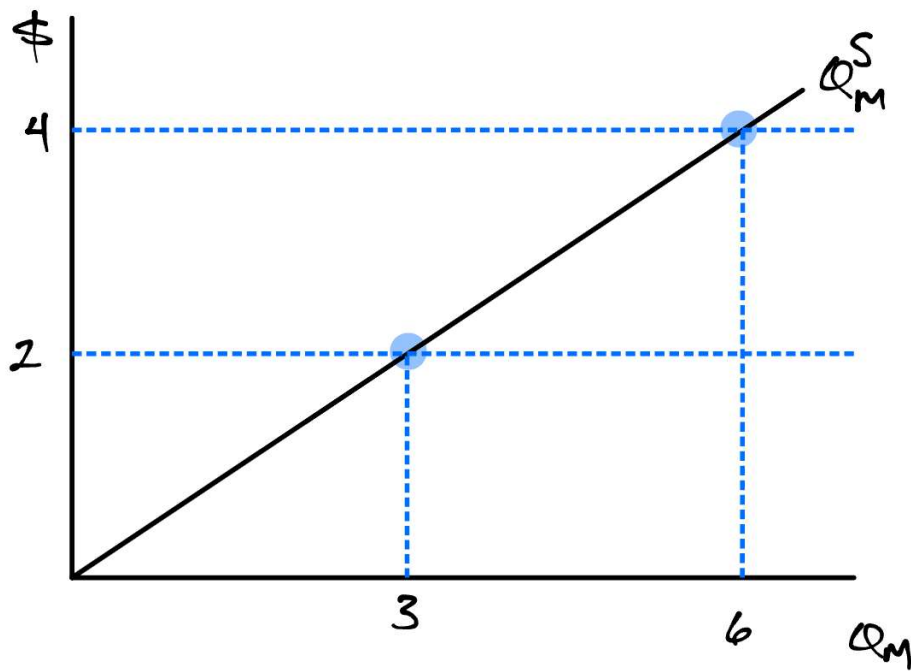
$$Q_M^S = \sum_i^N Q_i^S$$

$$Q_M^S = Q_E^S + Q_F^S$$

$$Q_M^S = \left(\frac{1}{2}P\right) + (P)$$

$$Q_M^S = \frac{3}{2}P$$

Graphing:



Reversing to find WTA_M :

$$Q_M^S = \frac{3}{2}P$$

$$WTA_M = P$$

$$Q_M^S = \frac{3}{2}WTA_M$$

$$WTA_M = \frac{2}{3}Q_M^S$$

Gives the WTA for any given Q:

Example: WTA for unit 15?

$$WTA_M = \frac{2}{3} * 15 = \$10$$