## **Impacts on Agents**

Determine Q's using individual demands and supplies

Evaluate each at  $P = P^* = 10$ Buyers: A  $Q_A^D = 10 - 0.5P$   $Q_A^D = 5$ B  $Q_B^D = 20 - P$   $Q_B^D = 10$ Total 15 Sellers: E  $Q_E^S = 0.5P$   $Q_E^S = 5$ F  $Q_F^S = P$   $Q_F^S = 10$ 

Total

 $Q_F^S = 1$ 15

Note: it's a coincidence that  $Q_A^D = Q_E^S$  and  $Q_B^D = Q_F^S$ 

Now compute welfare impacts: CS and PS

With algebraic equations CS and PS are computed using areas:

- CS is the area *below* WTP and *above* P (adds up  $WTP_i P$ )
- PS is the area *below* P and *above* WTA (adds up  $P WTA_i$ )

Implementing here:







$$PS_E = \frac{1}{2}(5)(10-0) \qquad PS_F = \frac{1}{2}(10)(10-0) \qquad PS_M = \frac{1}{2}(15)(10-0) PS_E = $25 \qquad PS_F = $50 \qquad PS_M = $75$$

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Total gain:

SS = CS + PS SS = \$75 + \$75 = \$150